Chelsea Paige Mann

Instructional Designer | Learning Experience Designer
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Summary

Instructional Designer with a Master of Science in Instructional Design and Technology and 5+ years of experience in graphic design, visual communication, and multimedia development. Experienced in designing learner-centered training solutions that align instructional strategy with real-world performance outcomes. Skilled in applying ADDIE methodology, creating interactive learning materials, and conducting formative and summative evaluations to enhance engagement and retention.

Projects - Instructional Design Experience

Instructional Designer | Graduate Capstone Project Oct 2025 - Dec 2025
6-Week Hybrid/Asynchronous UX Design Course Development

- Led end to end design and development of a 6-week hybrid/remote UX design course delivered asynchronously through Canvas LMS, applying the ADDIE framework to guide analysis, design, development, and evaluation.
- Conducted learner and needs analysis to identify performance gaps and develop measurable, industry-aligned learning objectives tied to real world UX competencies.
- Designed scaffolded modules with multimedia instruction, interactive assignments, and an authentic capstone project to promote applied skill development and knowledge transfer.

Professional Experience

Graphic Designer | Image360 May 2024 - October 2025

- Collaborated with dozens of clients weekly, analyzing needs and translating requirements into strategic visual solutions that strengthened brand visibility.
- Managed a high volume pipeline of design to production projects, ensuring accuracy, quality control, and on time delivery in a fast paced environment.
- Applied Adobe Illustrator, Photoshop, and InDesign, along with visual communication and layout principles, to create clear, impactful graphics.

Graphic Designer | Keylink IT May 2023 – May 2024

- Led a company wide rebranding initiative, redesigning the logo, updating brand guidelines, and producing cohesive marketing materials that strengthened brand identity.
- Designed and delivered high quality digital and print assets, including website, graphics, social media content, and client facing materials, ensuring consistency with organizational goals.
- Collaborated with stakeholders to define project objectives and timelines, managing multiple projects simultaneously while maintaining quality, clarity, and on time delivery.

Core Competencies

ADDIE Methodology | Course Design & Development | Learner Analysis & Needs Assessment
Multimedia Learning Materials | Adobe Illustrator, Photoshop, InDesign | Visual Communication
UX Principles | Accessibility & Usability | Print & Digital Design | Instructional Graphics | Articulate 360
WordPress | HTML | Microsoft Office | Time Management | Problem Solving | Design Thinking

Education

Master of Science in Instructional Design and Technology
Trevecca Nazarene University | Dec 2025
GPA: 3.9

Bachelor of Science in Graphic Design, Magna Cum Laude
Trevecca Nazarene University | May 2024
GPA: 3.8